

CLAIMS

1. An applicator (100) to cleanse a surface, comprising:
a matrix material (110), wherein said matrix material is comprised of a substantially
5 water insoluble material and forms a shape;
a cavity formed in said matrix material;
a reservoir (130) occupying at least a portion of said cavity; and
a valve (140) associated with said reservoir, wherein said valve is configured to
control the distribution of liquid from said reservoir.

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2. The applicator of claim 1, wherein said reservoir is comprised of a liquid
impermeable material.

3. The applicator of claim 1, wherein said reservoir is one of replaceable and refillable.

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4. The applicator of claim 1, wherein said matrix material is one of a sponge (115) and
a pouf.

5. The applicator of claim 1, wherein said matrix material is a sponge comprising a first
20 portion (115a) and a second portion (115b), and said first portion of said sponge comprises a
first portion of said cavity and said second portion of said sponge comprises a second
portion of said cavity, the applicator further comprising:

25 a netting (170) configured to hold said first portion of said sponge and said second
portion of said sponge together such that said first portion of said cavity and said second
portion of said cavity are combined to form said cavity.

6. The applicator of claim 1, wherein said valve is a one-way, metered valve.

7. The applicator of claim 1, wherein said valve is configured to distribute a continuous
30 supply of said liquid from said reservoir when the applicator is activated a first time, and
cease distributing a continuous supply of said liquid from said reservoir when the applicator
is activated a second time.

8. The applicator of claim 1, wherein said valve is configured to distribute a pre-determined amount of said liquid each time the applicator is activated.
9. The applicator of claim 1, further comprising:
 - 5 one or more portals (150) formed in said matrix material, wherein said one or more portals associates an outer surface of said matrix material and said valve.
10. The applicator of claim 1, further comprising:
 - one of a cleansing liquid (120) and a body wash (125) occupying at least a portion of
 - 10 said reservoir.
11. The applicator of claim 1, further comprising:
 - a surface enhancer (160) covering at least a portion of an outer surface of said matrix material.